



TRADE MARK POLICY AND GUIDANCE

Where Welsh Amateur Boxing Association Limited (“WABA”, “we”, “our” or “us”) agrees to grant you written permission to use its registered trade mark (set out below), then you must, at all times, comply with this trade mark policy and guidance.

What you are allowed to do with the registered trade mark:

WABA will allow clubs to:

- display the logo on your website
- display the logo in your gym
- use the logo on letterheads
- use the logo on any presentation slides
- use the logo on posters
- use the logo on club signage

WABA can also provide each club with a personalized club logo, similar to the logo but with the club name on it. **This must be requested directly from WABA (see below for contact details).**

What you must do and accept

1. Where we provide you additional written requirements of use (including size, typeface, colours, layout and location; and/or in respect of any specific licensing terms that may apply to any commercial arrangements that we may enter into):
 - a. at the time that we grant our permission to you, **you must** implement these additional requirements in full before you use our registered trade mark; or
 - b. if it's after we initially granted our permission, then **you must** implement them promptly.
2. **You must** at all times use our registered trade mark accurately, in good faith and fairly.
3. **You must** promptly make any changes or adjustments to the way in which you use the registered trade mark, as reasonably instructed to do so by us from time to time.
4. **You accept** that we own the registered trade mark and all goodwill associated with it.

Prohibited uses of the WABA registered trade mark

You must not:

1. use the registered trade mark in breach of any law or regulation;
2. remove, distort or alter any element of the registered trade mark (including any modification, combination, abbreviation or by creating any acronyms);
3. adopt marks, logos, slogans, or designs (including distinctive colour combinations, typography, graphic designs, product icons or imagery) that are confusingly similar to the registered trade mark;

4. use the registered trade mark in any way that expresses or implies WABA's affiliation, sponsorship, endorsement, certification or approval in respect of any club, gym, products, services, business arrangement or otherwise, unless we have separately and specifically given our agreement in writing;
5. use the registered trade mark in a manner that misrepresents to others that you are Welsh Boxing or WABA; or is misleading, unfair, defamatory, infringing, libelous, disparaging, obscene, or otherwise objectionable to us (in our sole opinion). This is in no way meant to discourage legitimate, fair and objective criticism, opinion or commentary; and/or
6. use the registration symbol ® in connection with trade marks in other countries where our mark has not been registered. Trademark rights vary from country to country.

If you have general questions about our registered trade mark or its use which is not addressed by this policy and guidance, please contact Colin Metson, Chief Executive on 02920 334929 or colin.metson@welshboxing.org

The WABA registered trade mark is registered in the UK and as follows:



WelshBoxing

BocsioCymru

The absence of any other WABA trade mark or any other name from this list does not waive our intellectual property rights.